

A Renowned Public Policy Professional and Entrepreneur for her work in sustainable transportation/mobility and for her significant contributions to the field through her articles and her policy initiatives and the conferences she has attended until now.

PROFESSIONAL EXPERIENCE

AmpUp (Nad Grid Corp)

May 2020- Present

A hi-tech startup building a peer- to-peer electric vehicle (EV) charging network and charging technology solutions

Public Policy Specialist

Cupertino, California- United States

- Wrote RFP (Request for Proposal) for a utility project (Green Mountain Power) in Vermont and collaborated with cross functional teams on several complex projects and led policy initiatives of AmpUp at the *Global New Mobility Coalition of World Economic Forum (WEF)*
- Built strategic partnerships with state government initiatives and potential investors and tracked legislations, incentives and EV regulations relevant to AmpUp at municipal, county, state and federal levels

Transportation Sustainability Research Center (TSRC)

Oct. 2019- Present

A research center of UC Berkeley focusing on the economic, social, environmental and technological aspects of sustainable transportation

Policy Researcher

Berkeley, California- United States

- Worked with Prof. Susan Shaheen and Adam Cohen and supported the study on mobility on demand and automated driving systems: a framework for public sector assessment and did policy research on automated driving systems for public sector assessment and automated vehicle sources (infrastructure, land use, emergency management and security) and tracked all the recent regulations and state legislatures
- Collaborated with Adam Cohen on the report of TSRC on the legal and regulatory assessment for the potential of urban air mobility (UAM)
- Collaborated on a major study on mode split across different transportation modes (e.g., shared mobility riders versus public transit riders), potential impacts in travel behavior as a result of COVID-19, availability and adoption across vulnerable populations (e.g., low-income households, people with disabilities, older adults, and underbanked households), differences in the use of shared mobility and active modes by ethnicity and race and factors that encourage the use of high-occupancy and shared modes

EgeYem Food and Agricultural Products Industry and Trade Incorporated Company

Sep. 2019- Present

A top commodity trading company with a revenue of \$5M in Turkey

Co-Founder

Izmir, Turkey

- Co-founded my own company EgeYem in Izmir, Turkey and partnered up with two publicly traded companies on the Istanbul Stock Exchange (Borsa Istanbul)
- Wrote the business agreements, tracked shipments, liaised with clients about the package's progress and coordinated shipping with customs agents for clearance on overseas deliveries
- Purchased animal proteins from the biggest suppliers of animal proteins in Europe and collaborated with the biggest producers in Turkey in the feed sector
- Built the business development department of the company and increased the company's revenue (\$5M in 6 months) with a profit rate of 20%

Good Cause Group LLC

Feb. 2018- Present

Development services for organizations and community leaders to support their vision of social change

Strategic Partnerships Manager

Palo Alto, California- United States

- Developed fundable, data-driven grant proposals to federal, institutional, and corporate philanthropic partners and identified key investors for the most important projects and won corporate grants with the amount of \$10000 through my research
- Analytical by nature, balanced a global perspective with detail-oriented accountability on projects ranging from climate change, performance arts, income inequality, access to education, holistic healthcare, software programming, animal welfare and digital education
- As an experienced fundraiser, marketed the strategic vision of GCG to a proprietary database to solicit donations
- My work with the climate change project of *Stanford University* has been publicized on a well-known regional newspaper in Turkey: <https://www.yeniasir.com.tr/ekonomi/2018/12/23/yeni-nesil-ekonomi-sistemi-izmirli-tugceye-emanet>

Spin- Electric Scooters Sharing (Ford Mobility)

Jan. 2020- May 2020

A hi-tech startup operating dockless mobility systems in the cities and campuses throughout the United States

Program Manager, Policy Initiatives

San Francisco, California- United States

- Tracked legislation and e-scooter regulations relevant to Spin at municipal, county, state (with a particular focus on the Western States) and federal levels and collaborated with cross-functional teams to accomplish goals on tight deadlines
- Worked on the streets program of Spin to define partnerships in Germany and took part in the Paris and Lyon launch of Spin and presented key findings on the sustainability policy to senior management to inform key business decisions
- Represented Spin in all interactions with elected, government officials and staff, lobbyists and collaborated with a team of top-notch external policy consultants and city contacts and collaborated with cross functional teams on several complex projects

Iris Automation Inc

May 2019- July 2019

A top 100 artificial intelligence startup building air collision avoidance systems for Unmanned Aircraft Systems (UAS)

Public Policy and Regulatory Affairs Analyst

San Francisco, California- United States

- Prepared a global stakeholders mapping list including the regulators Canada, France, New Zealand and Australia and worked on building strategic partnerships with the potential customers in other continents
- Tracked global drone regulations and did daily research on aviation policy on UAS and fed back information to cross functional teams
- Along with Google Wing and Amazon Prime Air, represented Iris Automation in bi-weekly calls of Small Unmanned Aircraft Vehicles Coalition

Iscar Tourism Auto. Cleaning Materials and Oil Products and Food Industry Ltd. Company

April 2014- July 2019

A top commodity trading company with a revenue of \$11M

Business Development Executive

Izmir, Turkey

- Wrote the business agreements, tracked shipments, liaised with clients about the package's progress and coordinated shipping with customs agents for clearance on overseas deliveries
- Reviewed all the required documents for the import and translated the documents from Italian, English to Turkish and organized business trips in Europe
- Purchased animal proteins from the biggest suppliers of animal proteins in Europe and collaborated with the biggest producers in Turkey in the feed sector
- Followed accounting records, financial statements and analyzed budget of the company and prepared balance sheets and income statements and created a business model for the company's European Bank for Reconstruction and Development agribusiness loan application
- Built the business development department of the company and increased the company's revenue from \$500,000 to \$11M in five years and shortlisted by *Sciences Po* special program in Paris "*Women of the Mediterranean: The next generation of leaders*" out of 800 participants

European Investment Bank (EIB)

Mar. 2013- Mar. 2014

Department of Operations Outside the EU, Coordination Division, Policy and Business Development Unit

European Union's financial institution and the biggest financial institution in the world

Public Policy Officer under the FEMIP capacity building program

Luxembourg City, Luxembourg

- Worked on very large-scale infrastructure projects (in excess of EUR 25 Million) financed by EIB and provided policy and engagement backup on EIB's initiatives on Employment, Transportation, Energy Efficiency, Renewable Energy, Meso-finance, Brain Gain and Democratic Transition in the North Africa
- Monitored the tendering process of several studies and identified potential projects, initiatives and activities to be funded by EIB
- Drafted annual report, terms of references, technical assistance proposals and brochures and provided briefing notes and prepared reporting documents as well as speeches for Vice President
- Organized several workshops and conferences on meso-finance and coordinated with high level bureaucrats from the top-notch institutions
- Led one of our key projects and cooperated with International Labor Organization and acted as a policymaker between EIB and ILO for the implementation of this very important project on promoting employment and generating economic growth in the North Africa

International Labor Organization (ILO) Sep. 2012- Dec. 2012
Rural Employment and Decent Work Program
United Nations Agency
Consultant *Geneva, Switzerland*

- Completed a detailed case study on rural development in Kenya under the framework of ILO's project on "Catalysts for Rural Transformation through Productive and Decent Work" and the study had become a part of ILO's Rural Development and Decent Work Program
- Conducted research on a prominent NGO in Kenya (Kenya Flower Council-KFC) and interviewed the staff of KFC

EDUCATION

University of California, Berkeley **Berkeley, CA**
Professional Diploma Program, Management and Business *Jan.2019- May 2020*
Coursework: Business Administration and Project Management
Honors: Recipient of Professional Diploma Program Scholarship and Class Representative of Business Administration Program

Stanford University **Stanford, CA**
Stanford Continuing Studies *Jan. 2018*
Coursework: An Introduction to Artificial Intelligence: How Neuroscience is creating smarter technologies and auditing Social and Economic Impact of Artificial Intelligence (Master's courses) and Science and Technology Policy (Master's courses)

Graduate Institute of International and Development Studies (IHEID) **Geneva, Switzerland**
Master's Degree, Development Studies (with a specialization in Human and Social Development) *Sep. 2011- Sep. 2013*
Honors: Recipient of Full Scholarship for the Master's program

University of Warwick **Coventry, United Kingdom**
Master's Degree, International Political Economy *Oct. 2009- Nov. 2010*

Ege University **Izmir, Turkey**
Bachelor's Degree, English Language and Literature *Sep.2005-Jun.2009*

PUBLICATIONS

- "Can Autonomous Vehicles Be the Heroes of the COVID-19 Pandemic", published by *Diplo Foundation*, June 9, 2020: <https://www.diplomacy.edu/blog/can-autonomous-vehicles-be-heroes-covid-19-pandemic>
- "Rethinking Public Transit in the COVID-19 Crisis: Is it Time to Shift Gears?", published by *Baslangic Noktasi (Beginning Node)*, June 2, 2020: <https://baslangicnoktasi.org/en/rethinking-public-transit-in-the-covid-19-crisis-is-it-time-to-shift-gears-now/>
- "An Assessment of Autonomous Drones' Potential During the COVID-19 Pandemic", published by *Diplo Foundation*, April 28, 2020: <https://www.diplomacy.edu/blog/autonomous-drones-potential-during-covid-19>
- "Micromobility: Unpacking the Opportunities and Challenges of E-Scooters", published by *Baslangic Noktasi (Beginning Node)*, March 21, 2020: <https://baslangicnoktasi.org/en/micromobility-unpacking-the-opportunities-and-challenges-of-e-scooters/>
- "Facilitating Equitable Agriculture Development in Sub-Saharan Africa: The Case of Kenya, Tanzania and Uganda", published by *CUTS (Consumer Unity and Trust Society) International, Geneva*, June 2012: <http://www.cuts-geneva.org/pdf/PB6-KTU%20Policy%20Brief.pdf>
- "Turkey, Migration and the EU: Potentials, Challenges and Opportunities", published by *Hamburg University Press*, January 2012: <https://library.oapen.org/handle/20.500.12657/27633>

CONFERENCES

- *International Public Policy Association's IWPP 2- Quito 2020* in July 2020- My paper on "Climate Change and New Mobility Solutions: Challenges and Opportunities in the post COVID-19 Crisis" was accepted on the basis of peer- review. However, this conference has been transformed into an e-workshop where I will be presenting my work virtually in September 2020 and eventually, my article will be published in a special edition of an academic journal in October 2020. I am also invited to present my work separately as a panel at the ICPP5 Conference in Barcelona in 2021: <https://www.ippapublicpolicy.org/conference/iwpp-2-quito-2020/12>

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- *Association for Public Policy Analysis and Management's California Regional Student Conference* in Riverside in April 2020- My poster on "*Shared Micromobility Policy: Future Opportunities and Challenges*" was accepted on the basis of peer-review. However, this conference was cancelled because of the COVID-19 and my poster was published on their website: <https://appam.confex.com/appam/sc20/webprogram/Paper34664.html>

SKILLS, ACTIVITIES AND INTERESTS

Language Skills: Turkish (Native), English (Fluent), Italian (Fluent), German (Conversational), French (Intermediate), Spanish (Intermediate) and Japanese (Beginner)
Computer Skills: MS Office Suite, Google Docs, Asana, Slack, STATA (beginner), Salesforce, Instrumentl (intermediate) and Adobe (beginner) and Python (beginner), SQL (beginner), Tableau (beginner) and Wix (beginner)
Certifications: IELTS (English Proficiency Exam by British Council), Goethe Institute Zertifikat B2 (German Proficiency Exam), CILS (Italian Proficiency Exam)
Organizations: Association for Public Policy Analysis and Management (APPAM- Membership) and International Public Policy Association (IPPA- Membership), Young Professionals in Transportation- Bay Area Chapter (Membership) and Global New Mobility Coalition (GNMC- Focal Point for AmpUp)
Activities: Berkeley Food and Housing Project (Served a free and nutritious meal to around 100 members of the community who are homeless or on the verge of homelessness) and Warwick Volunteers (Taught Italian to the primary school students during the One World Week), U8 Global Student Partnership for Development (Cooperated with the universities in Turkey, Japan and Germany to work on the Eight Millennium Development Goals of UN and resulted in an increase of 10+ universities)